

Newlyweds Database



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Total Universe: 5,401,640

Base Rate: \$85.00/M

Description Summary

Is your marketing strategy out of the honeymoon phase? You can get right back into it with our Newlywed Database. This monthly-updated, accurate mailing list gives you access to men and women who have married their spouses within the last year. These consumers are looking for countless amounts of products and services – be the one that finds them first! This group of prospects is extremely valuable to anyone selling real estate, financial advising services, and much much more. Don't miss out on this responsive consumer database!

How Our Data Is Compiled

Our Newlyweds Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The average age of today's marrying couple is 32
- 56% of newlyweds plan to buy a home within 2 years of getting married

Recommended Usage

This mailing list is recommended for various offers and deals, such as real estate, automobiles, finance, insurance, appliances, home décor, furniture, construction, plumbing, entertainment, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Language Spoken
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits
Wedding Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com